

## **Socialization of Cash Waqf in The Village Community Besilam Langkat**

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### **Abstract**

This community service was carried out in the community of Besilam village, Padang Tualang sub-district, Langkat district. Besilam Village, Langkat Regency, is one of the villages assisted by Universitas Pembangunan Pancabudi Medan. Community service carried out to the community in this village is the implementation of the results of research that has been done before with the title "Analysis of the Level of Understanding of the Besilam Village Community towards Cash Waqf". Research findings, it turns out that the level of understanding of the Besilam village community in Langkat district towards cash waqf is in the low category. Furthermore, the factors that influence the understanding of the Besilam village community towards cash waqf are religious knowledge, involvement in social / religious organizations and access to information media. Counseling about cash waqf or cash waqf is done to some village officials and some people who have the potential so that it is hoped that later they can initiate the formation of organizations that regulate cash waqf or cash waqf and also pass on information related to cash waqf or cash waqf to other communities. In the future, there is still a need for further counseling related to the formation process that is more specific about the discourse on the formation of cash waqf collecting organizations by inviting cash waqf facilitators or practitioners.

**Keywords:** Understanding, Waqf, Cash,

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1st International Conference on the Epicentrum of Economic Global Framework (ICEEGLOF)

Theme: Digital Marketing Strategy to Optimize Business Growth in the Modern Era

<https://proceeding.pancabudi.ac.id/index.php/ICEEGLOF>

## **Introduction**

In Law no. 41 of 2004 article 5 states that waqf functions to realize the potential and economic benefits of waqf assets to promote public welfare (Law No. 41, 2004). Thus it is clear that waqf should be productive where the results can be used for public welfare. Waqf is a form of worship that has been practiced by many people in the past. The rewards of waqf will always flow as long as the waqf still benefits many people. Waqf is known as an asset of the people whose utilization can be done for all time. Waqf is also expected to be one of the alternatives that can provide solutions in solving various community problems. Padang Tualang Labgkat district has a special village for Muslims and for followers of the Naqsabandiyah tarekat, namely Besilam village. The situation of Besilam village is very calm, far from the center of the crowd, and only surrounded by rubber and oil palm plantations, making this village very good for doing tarekat and getting closer to Allah. The people who live in the Babussalam area also uphold religion and norms on a daily basis. From the management of waqf in Besilam village, it can be seen that public awareness is quite high to donate waqf, such as the findings of (Chrisna, Noviani, & Chrisna et al., 2014). (Chrisna, Noviani, & Hernawaty, 2021) which says that religious factors have a significant effect on interest in waqf, but the awareness of land waqf in the people of Besilam village is not matched by an understanding of cash waqf or awareness is a form of freezing of people's understanding that waqf is still only limited to immovable objects. From the results of research that has been done before, the results show that the level of understanding of the Besilam village community towards cash waqf is very low.

The end result to be achieved in a problem is a solution. A solution is a way or path used to solve or resolve a problem without pressure. The problem that occurs in the Besilam village community is their low understanding of cash waqf or cash waqf, even though considering that this village is a village that is very thick with its Islamic atmosphere and many immovable waqf assets certainly require cash waqf for its operational costs. Some findings from research also show that the level of public understanding in some areas in Indonesia is still low, such as the findings from (Ekawaty & Muda, 2016), (Rizki Ramadaniati, 2023), (Listiwati, 2018). The solution to solving the community's problems is by providing counseling so that they have knowledge about cash waqf and will ultimately increase their understanding of cash waqf. Solutions to partner problems that are prioritized are as follows:

1. Provide information to village officials and the community that in Islam there are many financial instruments that can be optimized for the benefit of the people.
2. Motivating village officials and the community that the benefit of the ummah can be achieved if there is an effort to realize plans related to the optimization of financial instruments in Islam.
3. Providing knowledge related to current innovations in mobile waqf

## **Method of Implementation**

The approach method offered to solve the problems of the Besilam village community is by conducting community service in the form of counseling by providing motivation, information and direction. The method that will be implemented in this service is in the form of counseling which is carried out as follows:

1. Motivate people to be willing to learn and accept knowledge transfer from any party because knowledge is very useful and can be used in answering all problems faced in life. The speaker will also provide motivation so that village officials can become an extension of waqf authorities such as the Indonesian Waqf Board (BWI) and other authorities in optimizing cash waqf, which ultimately brings the people of Besilam village into a prosperous society and is blessed by Allah Subhanallah Wa Ta'ala.
2. Provide counseling in the form of information about waqf which includes:
  - a. Knowledge of the basic concepts of waqf
  - b. Types of waqf
  - c. Innovations in cash or cash waqf

3. Provide direction so that village officials and the community who are participants in the socialization of this money waqf can convey the information provided and socialize it to other community members who do not participate in this extension activity.
4. Re-evaluate village officials' and communities' understanding of cash waqf.

### Results and Discussion

Before describing the results of the service, first explain the overview of the conditions of Besilam village. Besilam Village is one of the 18 villages and 1 village in the Padang Tualang sub-district of Langkat district. Besilam village has 9 hamlets, namely Tambusai hamlet, Hulu hamlet, Java hamlet, Berohol Bay hamlet, Batu Ten hamlet, Pematang Duku hamlet, Air Hitam hamlet, Lubuk Tapah hamlet and Paluh Medan hamlet. Besilam Village is also known as Babussalam, which is named after a door in Mecca that was often used by Sheikh Abdul Wahab when he studied Thareqat Naqshabandiyah in Mecca, namely the Babussalam door. The main purpose of establishing Babussalam Village was to serve as a center for teaching and spreading Thareqat Naqshabandiyah.



**Figure 1.** Besilam Langkat Village Office

The community service program activities with the theme Socialization of Cash Waqf to the Besilam Village Community are carried out as follows:

1. This service program began with remarks by the head of the service team from Universitas Pembangunan Pancabudi, then followed by a welcome speech from the village head.
2. The socialization event began by providing information to village officials and representatives of the community that in Islam there are financial instruments that can be used to improve the community's economy so as to bring benefit to the people.
3. After providing information, it continues with providing motivation to learn and be sincere in receiving knowledge, especially religious knowledge. When providing motivation so that people want to learn and receive knowledge transfer, the service team quoted hadiths from the apostle of Allah and took arguments from the holy verses of the Qur'an related to the obligation to study, especially religious knowledge.
4. After providing motivation, proceed with providing the material that has been prepared. The atmosphere of implementing socialization is made relaxed and relaxed by sitting together, so that a familiar atmosphere is established and there is no boundary between the service team and the community. When providing material, the team always interacts with the community by inviting dialogue and asking questions about Islamic financial instruments, especially about cash waqf.
5. From the team's observations, the village officials and the community were very serious and focused in listening to the materials and explanations related to cash waqf ... Many questions were asked regarding cash waqf, especially about how to optimize its benefits... This indicates that they are interested in the material presented. This indicates that they are interested in the material presented.
6. The lecture method used in providing the material went well and ended with a group photo.
7. From the questions asked, it can be concluded that the understanding of village officials and the community towards cash waqf is still low, even though the potential for cash waqf in Besilam village, especially since it is visited by many pilgrims from outside the city, is very

large.



**Figure 2.** Material provision and discussion

The results obtained from the implementation of this community service program, about cash waqf to village officials and the community, show that the audience is very enthusiastic and very serious about all stages of this socialization. From the stages of providing information, motivation, knowledge to the briefing stage and the question and answer session and discussion took place very excitingly.

The service activity begins with providing information and motivation to learn and be sincere in receiving knowledge, especially religious knowledge. When providing motivation so that village officials and the community are interested in learning and receiving knowledge transfer, the service team quoted hadiths from the Prophet Muhammad and took arguments from the holy verses of the Qur'an related to the obligation to study, especially religious knowledge. One of the hadiths of the Prophet quoted is

طَلَبُ الْعِلْمِ فَرِيضَةٌ عَلَى كُلِّ مُسْلِمٍ

The meaning is "Seeking knowledge is obligatory upon every Muslim" (Ibn Majah no. 224, from the Companion Anas bin Malik radhiyallahu 'anhu, authenticated by Al Albani in Sahih al-Jaami'ish Shaghiir no. 3913) Then added to the motivation to learn about religious knowledge by quoting a hadith of the Prophet narrated by Bukhari no. 71 and Muslim No. 1037 which emphasizes the goodness of seeking knowledge in order to gain an understanding of religion as follows:

طَلَبُ الْعِلْمِ فَرِيضَةٌ عَلَى كُلِّ مُسْلِمٍ

What is meant by the word knowledge here is shar'i knowledge, which is knowledge that will make the believer aware of his obligations in matters of worship and muamalah, as well as knowledge about Allah and His attributes, what rights he must fulfill in worshiping Him, and purify Him from various shortcomings.

During the delivery of the material, there were many interruptions in the form of questions related to cash waqf. From the enthusiasm of the questions asked, it can be seen that village officials and the community are very enthusiastic about the material provided.

From the service activities in the form of socialization about cash waqf to village officials and the community in the future, they can seriously form a cash waqf collecting institution.

### **Conclusions and Suggestions**

From the implementation of community service in Besilam village, the following conclusions were obtained:

1. The community service program in the form of socialization on cash waqf ran smoothly and was enthusiastically followed by the community.

2. The implemented program is expected to motivate village officials and the community to be eager to improve their knowledge about cash waqf and to immediately realize a cash waqf collecting institution.

The advice that can be given is that

1. It is better to re-conduct counseling about cash waqf more specifically that can really improve the community's economy and maintain immovable waqf assets.
2. Pancabudi Development University needs to create a work program for the service team, especially related to Islamic financial instruments so that the implementation of the service runs conceptually in order to achieve maximum results.

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